

NCJW Cleveland & NCJW Michigan

New Program/Project Assessment Form

Before starting a program, initiative, or project, please answer the following questions to assess the program’s relevance to NCJW’s mission and long-term goals.

NCJW Mission Statement: National Council of Jewish Women (NCJW) is a grassroots organization of volunteers and advocates who turn progressive ideals into action. Inspired by Jewish values, NCJW strives for social justice by improving the quality of life for women, children, and families and by safeguarding individual rights and freedoms.

NCJW Long Term Goals: Increase membership, increase NCJW visibility in the community, increase leadership and fundraising opportunities, and attract donors.

This questionnaire will help determine whether the project should be pursued.

PROJECT/PROGRAM NAME:
CHAIR AND VICE PRESIDENT:
DESCRIPTION OF PROJECT/PROGRAM (PLEASE INCLUDE TIMELINE FOR IMPLEMENTATION):
HOW WILL THE PROGRAM/PROJECT ADVANCE NCJW’S MISSION AND LONG-TERM GOALS?
<p>WILL THIS PROGRAM/PROJECT FILL AN UNMET NEED? IF YES:</p> <ul style="list-style-type: none"> a. How many people will this project serve? b. What population of people will it serve? c. How will it fill this need? <i>Ex: Promote social or emotional well-being? Provide human needs?</i>

IF NO:
How will this program/project complement other initiatives addressing this need?

WHO WILL THIS PROGRAM/PROJECT BENEFIT? HOW?

UNDER WHICH OF OUR PILLARS WILL THIS PROJECT FIT? (CIRCLE ALL THAT APPLY)

Community Service Education Advocacy Philanthropy Leadership

IS ANOTHER GROUP IN THE COMMUNITY CURRENTLY PURSUING THIS OR A SIMILAR PROJECT/PROGRAM?

IF YES:

- a. Who?
- b. Should we consider collaboration?
- c. Are the group's activities consistent with NCJW's mission?

IS THIS PROJECT/PROGRAM PART OF A COALITION, AFFILIATION, OR PARTNERSHIP WITH ANOTHER ORGANIZATION? IF YES, PLEASE EXPLAIN:

WHAT FINANCIAL ASSETS WILL THIS PROJECT REQUIRE?

- a. Startup funding needed
- b. Where will financing come from? (i.e. grants, donors, NCJW budget)
- c. Will the project/program bring in new donations/donors? If so, how?

WILL PR BE NECESSARY FOR THE SUCCESS OF THIS PROJECT/PROGRAM? IF SO, WHAT KIND OF PR?

VOLUNTEER NEEDS/REQUIREMENTS:

- a. How many volunteers will be needed for this project/program?
- b. How will you obtain volunteers?
- c. What will the volunteers' responsibilities be?
- d. What is the time commitment needed from volunteers?

WILL THIS PROJECT/PROGRAM ATTRACT NEW MEMBERS? IF SO, HOW?

**WILL THIS PROGRAM/PROJECT PROVIDE THE POTENTIAL FOR LEADERSHIP DEVELOPMENT?
PLEASE EXPLAIN:**

HOW MUCH TIME WILL BE REQUIRED BY STAFF TO EXECUTE THE PROJECT?

ADDITIONAL INFORMATION: