









# The collaborative planning process for gender equity.





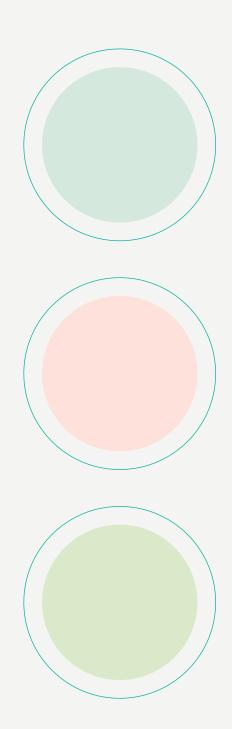
The October 7 war and the democratic crisis that preceded it have clarified beyond all doubt that systemic gender inequity in Israel and the almost complete absence of women at decision-making tables are a national failure that hinders Israeli society on all levels: security, social resilience, economy, and more. Addressing this failure requires innovative thinking, vision, planning, and commitment to work collaboratively to advance processes at scale.

Connecting for Impact, the initiative founded in 2018 by National Council of Jewish Women (NCJW) and the NCJW Women and Gender Studies program at Tel Aviv University to strengthen the Israeli feminist ecosystem, has teamed up with partners Shatil and BeDo to launch The Collaborative Planning Process for Gender Equity. Through an open call for applicants, we invited changemakers from the feminist field and other diverse spheres of influence to join a working group which would embark upon a planning process with an innovative approach.

Together, the group aims to develop:

- A common understanding of needs and priorities as a basis for expanding collaborations
- Shared objectives and pathways to achieving them within different spheres of influence
- Proposed infrastructural mechanisms for coordination and progress monitoring
- Funding proposals for coordinated plans at scale

Our call for applicants attracted over 70 applications including leaders of major women's organizations as well as key figures from business, media, local and national government institutions and more. Through a transparent selection process, we created a final group of 29 leaders who are at the heart of the process, while others are being invited to intersect with it at key points.



# An Innovative and Collaborative Process.

The methodological basis for this process is <u>Theory U</u>, an innovative systems change approach that was developed at MIT University.

The Theory U model is based on listening, collaboration, and prototyping in order to let go of established patterns and create conditions for change. Our process includes extensive consultation within and beyond the working group to generate directions for macro change processes with broad impact.

# **Central Question**

At the heart of our process lies the central question which will galvanize our planning:

Which collaborative pathways and infrastructure are crucial in order to actualize gender equity in key spheres of influence in Israel?

# **Process Overview**

The process is centered around 5 "huddle" workshops for the group as a whole between April and July 2024 and parallel processes in small working groups to develop plans and prototype collaboration. At the end of the process, representatives of each group will receive ongoing consulting support as they finalize their group's proposals.

Considering this question from many angles, the group will follow the "U" model to develop answers which draw on individual and collective knowledge, external perspectives and sources of inspiration and insight. The process incorporates innovative methodologies including live graphic harvesting and 3D systems mapping in order to tap into creativity and intuition alongside conventional logical approaches.

The process outcomes and insights will be shared with stakeholders and supporters in September 2024.

## **About the Partners**

### **ORGANIZATIONAL PARTNERS:**

National Council of Jewish Women (NCJW) is the oldest Jewish feminist civil rights organization working for equity and justice for women, children, and families in the United States and Israel.

BeDo works to advance leadership based on listening, to generate new ways of dealing with challenges in Israeli society.

Shatil leads social change in Israel to advance a democratic, equitable, and just society.

### STEERING COMMITTEE:

The process is being driven by representatives of the partner organizations and the Connecting for Impact alumni network:



**Kalela Lancaster**Representative in Israel, National
Council of Jewish Women



**Eynat Meytahl**Program Associate, National
Council of Jewish Women



**Dr. Yael Bar-Lev**Co-Founding Partner, BeDo



**Liat Boltzman**Community Organizer in the Feminist Field, Shatil



Sharon Dwek

Director of Membership & Director
of the Gender Giving Forum,

JFN Israel



Anat Thon Ashkenazi

Director Democratic

Values & Institutions,

Israel Democracy Institute



**Ghadir Hani** Feminist Activist for Shared Society



Adi Wimmer
CEO El HaLev



**Ronit Shoval**CEO Eden Association

### PARTNERS IN THE PROCESS:



**Gali Etzion, Naamat**Head of Legislative Consulting and Special Affairs, Naamat



**Tamar Shwartz** CEO, Women's Spirit



**Lior Elefant**Independent filmmaker



**Tal Hochman**CEO
Israel Women's Network



**Orit Sulitzeanu**CEO Association of Rape
Crisis Centers in Israel

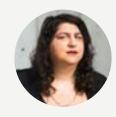


Ronie Nof Maltz

Director of the Knowledge and Action Center, Women and their Bodies



Noam Barkan Correspondent, Channel 13 News



**Sapir Sluzker Amran**Co-Founder & CEO,
Breaking the Walls



**Noa Borstein**Editor-in-Chief,
Politically Correct



Manal Shalabi
CEO, Ad'ar Association



Keren Horowitz

CEO, The Rackman Center for the Advancement of the Status of Women



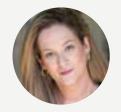
**Vicki Izdinski**Founder & Director,
Our Israel



**Hadas Reis**Education Expert,
Mandel Foundation



**Shoshanna Keats Jaskoll**Co-Founder, Chochmat Nashim



**Dr. Naama Goldberg**CEO, Lo Omdot



**Ela Alon**CEO, Itach-Maaki Women
Lawyers for Social Justice



**Dr. Ariel Vainer**Founder & Managing Partner,
Virtue



**Or Abu**Director, The Task Force on
Human Trafficking



**Dr. Adva Berkovitch-Romano**Director of Education,
Bonot Alternativa



**Yael Yechieli**Founder, 5050 Initiative



Ola Najami Yousef
Director of the Jewish-Arab
Center for Peace,
Givat Haviva



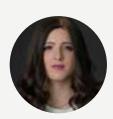
Racheli
Tadessa-Malkai
Founder and Director, Empowering
Ethiopian Women Association



Moshira Abu Rashed Attamneh Head of Young Adults Programs, Rashi Foundation



Sharon Brick-Deshen CEO, Kolech



**Tzippy Lavi**Haredi Feminist Activist