



# WIX

WASHINGTON INSTITUTE 2010

March 21–23, 2010

Photo Credit: Sammie Moshenberg

NCJW<sup>®</sup>

National Council of Jewish Women

# Experience NCJW's Collective Power in Our Nation's Capital

Photo Credit: David Vance



NCJW has a Vision for America — a vision of social justice for all. Washington Institute is a powerful opportunity to turn our progressive ideals into action. It is an extraordinary chance for all NCJW members and supporters to come together from around the country to make an impact on our nation's leaders. Only once every three years

does our collective voice echo with such resonance in the corridors of power, speaking out for progressive social change to our nation's leaders on Capitol Hill and in the White House. Be there to make our voices heard — to pursue the kind of progressive social change we seek — to be the change we wish to see in the world!

We are particularly excited about this Washington Institute 2010 (WIX) because so many of the issues NCJW leads on are at the fore, and so many allies in Washington are ready to meet with, hear from, and work with us.

Join us in Washington, DC, to help us launch our newest campaign focused on ending violence against women by improving the economic status of women. Hear about what's really happening inside-the-beltway directly from high-level administration and congressional leaders. Learn about how the courts are affecting our rights and freedoms and how we can engage in protecting our most fundamental rights. Explore the progress being made on issues that impact the needs of women and girls. Join your NCJW colleagues on the Hill as we visit members of Congress and lobby for public policy that will ensure social justice for all. And join us as we pay tribute to the recipients of NCJW's Women Who Dared and Social Action Awards.

Washington Institute is an unequalled opportunity for you to take action and effect change. Whether you are devoted to volunteering, grassroots advocacy, or other community work, Washington Institute is for you.

Be part of the action. Come to Washington, DC, this March and join your NCJW colleagues as we speak up and take action for social justice and for women, families, and children everywhere. This is a not-to-be-missed event, so be sure to register today!

**Nancy Ratzan**  
NCJW President

## Washington Institute 2010 Leadership Team

Chairs: **Marlene Hammerman, Judy Rosenberg,**  
NCJW Board Directors  
Vice Chair: **Susan C. Levine,** NCJW Board Director

## SCHEDULE OF EVENTS

Times and events are subject to change

### Saturday, March 20

7:00–10:00 pm Pre-Institute Training: SPAs, Incoming and Ongoing Section Leaders

### Sunday, March 21

8:00–11:30 am Pre-Institute Training: Commissioners, SPAs, Incoming and Ongoing Section Leaders

1:30–3:30 pm Opening Plenary: Launching NCJW's Domestic Violence Campaign

3:45–5:15 pm Vision for America: Turning Beliefs Into Action workshops

6:00–6:30 pm Cash Bar Reception

6:45–9:00 pm Opening Dinner: Addressing Global Women's Issues/Report from Israel

### Monday, March 22

8:30–10:00 am Breakfast: Expert Briefings on the Key Issues

10:15–12:00 pm State Caucus Meetings

12:15–2:00 pm Woman Who Dared Gala Luncheon

2:15–3:45 pm The Judicial Branch: What's at Stake for Our Issues breakout sessions

4:00–5:30 pm Federal Agencies and the White House: Focus on Women and Girls

Evening Dinner and Special Event for Major Donors  
Dinner on Your Own

### Tuesday, March 23

7:30 am Travel to Capitol Hill by Bus/Breakfast en route

8:30–10:00 am Congressional Briefing

10:00 am Visits to Senators and Representatives

12:30–1:30 pm Lunch on Your Own

6:00–6:45 pm Cash Bar Reception and Hill Visit Debrief

7:00–9:30 pm Social Action Award Banquet:  
Institute Closing

### Wednesday, March 24

Morning (time TBA) Special Tour of the White House (optional)

# WASHINGTON INSTITUTE 2010

Photo Credit: Sammie Moshenberg



## Honor a Woman Who Dared

Lilly Ledbetter, a manager at the Goodyear Tire and Rubber plant in Gadsden, Alabama, took her quest for equal pay all the way to the Supreme Court. When the Court decided against her — changing the way that equal pay cases are handled for everyone — Lilly Ledbetter courageously fought with the help of NCJW and others to pass a law that undid that decision. NCJW was proud to stand with her as President Obama signed the Lilly Ledbetter Fair Pay Act eight days after his inauguration. At Washington Institute 2010 NCJW will honor Ms. Ledbetter with its Woman Who Dared Award. Be there to hear her inspiring story and applaud her actions!

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Visit the soon-to-be launched Virtual Washington Institute at [www.ncjw.org/wix](http://www.ncjw.org/wix) to get the latest updates about NCJW's premier public policy event and to get the most out of your WIX experience!

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## Special Events

### Post-Institute Opportunity

NCJW is pleased to usher you into the magnificent and historic White House. Join us on Wednesday morning for this special tour of Washington's most prestigious address. To take advantage of this free event, indicate your attendance on the Institute registration form.

### Major Donor Event

Join NCJW for an exclusive event! Contact Debbie Stillman at [debbie@ncjwdc.org](mailto:debbie@ncjwdc.org) to receive details when they become available so you can be part of this event.

### WIX SERVICE OPPORTUNITY

Want to enhance your Washington Institute experience and assist DC-area low-income women entering the workforce? Please consider bringing a scarf, package of panty hose, nearly new Spring suit or business outfit (clean and pressed), or another accessory to complete a "back to work" wardrobe. These will be collected at WIX and donated to Suited for Change and Dressed for Success.

### READ RAVE REVIEWS FROM PAST WASHINGTON INSTITUTES:

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“I think Washington Institute is a remarkable, empowering, motivating conference that I would recommend to everyone.”

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“I will be more powerful because I'm better informed.”

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“The more you get to speak to members of Congress the more confident you feel. NCJW prepares you so well to be an educated and informed advocate.”

# WASHINGTON INSTITUTE 2010 REGISTRATION: PART A

Registration Deadline:  
January 27, 2010

**Please print or type legibly. Use a separate form for each registrant. You may also register online at: [www.natalieshear.com](http://www.natalieshear.com)**

**Please note:** Attendees are automatically signed up for the NCJW online Action Center unless they indicate otherwise to NCJW. Also, a completed conference registration constitutes a photo release for the duration of the event. Photos taken will become property of NCJW and may be used in perpetuity.

**Registration Deadline**  
Late Registration fees apply to requests received at Natalie P. Shear Associates, Inc. after January 27. No exceptions will be made to extend this deadline.

**Cancellation Policy:**  
Written requests received up to February 18 will be 100% refunded less a \$50 processing fee. Requests received after February 18 will be 80% refundable, less a \$50 processing fee. All cancellations must be made in writing and mailed or faxed to Natalie P. Shear Associates, Inc.

**Mail, email, or fax form to:**  
Natalie P. Shear Associates, Inc.  
1730 M Street NW, Suite 801  
Washington, DC 20036  
Tel: 1 800 833 1354, ext. 101;  
Fax: 202 833 2116  
[natalie@natalieshear.com](mailto:natalie@natalieshear.com)

Name \_\_\_\_\_  
(As you wish it to appear on your badge)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone (Day) \_\_\_\_\_ (Evening) \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Section \_\_\_\_\_ Current Section Position \_\_\_\_\_  
(If applicable) (If applicable)

Current National Position \_\_\_\_\_

Check all that apply:  
 Member-at-Large       Life Member       First-Time Attendee

Mandatory Security Requirements: \_\_\_\_\_

Social Security # \_\_\_\_\_ Date of Birth \_\_\_\_\_

**General Registration Fee** includes admittance to all conference activities and five meals. Special Student registration rate is available. Contact 800-833-1354, ext. 101.

**By 1/27/10    After 1/27/10**

General Registration:      \$450      \$550      x      # persons \_\_\_\_\_ = Total \$ \_\_\_\_\_

**Daily Registration Fee** includes admittance to all conference activities and meals for that day.

Sunday:      \$140      \$165      x      # persons \_\_\_\_\_ = Total \$ \_\_\_\_\_

Monday:      \$150      \$185      x      # persons \_\_\_\_\_ = Total \$ \_\_\_\_\_

Tuesday:      \$175      \$200      x      # persons \_\_\_\_\_ = Total \$ \_\_\_\_\_

**Additional Guest(s) at Meals:** Guest badges will be provided for guests attending meals and will be included in your registration packet to be picked up at the Institute Registration Desk.

Sunday Dinner:      \$ 85      x      # tickets \_\_\_\_\_ = Total \$ \_\_\_\_\_

Monday Breakfast:      \$ 35      x      # tickets \_\_\_\_\_ = Total \$ \_\_\_\_\_

Monday Lunch:      \$ 50      x      # tickets \_\_\_\_\_ = Total \$ \_\_\_\_\_

Tuesday Breakfast:      \$ 35      x      # tickets \_\_\_\_\_ = Total \$ \_\_\_\_\_

Tuesday Dinner:      \$ 85      x      # tickets \_\_\_\_\_ = Total \$ \_\_\_\_\_

**Grand Total \$ \_\_\_\_\_**

**Auxiliary Aids:** (please check appropriate item)

Hearing Impairment \_\_\_\_\_

Visual Impairment: \_\_\_\_\_

Accessible Seating for Wheelchair Users \_\_\_\_\_

Dietary Restrictions:     Vegetarian     Other (specify): \_\_\_\_\_

**Payment:**

AMEX     Visa     MasterCard     Discover

Check/money order payable to: National Council of Jewish Women

Card Holder Name \_\_\_\_\_ Card Number \_\_\_\_\_

Expiration \_\_\_\_\_ Signature \_\_\_\_\_

**I am unable to attend, but I would like to speak out by making a contribution of \$ \_\_\_\_\_ to Washington Institute 2010.** (A gift of \$180 or more will be recognized on Hannah's List and with a gift of \$1,800 or more you will become a Woman Who Dared.)

# WASHINGTON INSTITUTE 2010 REGISTRATION: PART B

Registration Deadline:  
January 27, 2010

All Institute registrants will be confirmed. Mail or fax both sides of this form to Natalie P. Shear Associates, Inc.

**For Information contact:**  
Natalie P. Shear Associates, Inc.  
1730 M Street NW, Suite 801  
Washington, DC 20036  
Tel: 1 800 833 1354, ext. 101  
Fax: 202 833 2116 fax  
Email: natalie@natalieshear.com

## Pre-Institute Training

The following pre-Institute workshops are limited to those serving in the corresponding positions. They begin Saturday, March 20 at 7:00 pm and continue on Sunday, March 21 unless otherwise noted. Please indicate if you plan to attend by checking the appropriate space below:

- Incoming Presidents/Section Leader Training
- Ongoing President/Section Leader Training
- SPA Training
- Commissioner Training (Sunday, March 22 only)

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## Vision for America: Turning Beliefs into Action Workshops

NCJW employs multiple strategies to make social change and realize its vision for America — service, advocacy, education, and philanthropy. Learn about the issues and how to take effective action from experts. Indicate your first, second, and third choices by putting a 1, 2, and 3 in the spaces below.

- \_\_\_\_\_ A. Renewing Our Commitment to Shared Economic Prosperity
- \_\_\_\_\_ B. Working to End Violence Against Women
- \_\_\_\_\_ C. Promoting Effective Sex Education in Public Schools
- \_\_\_\_\_ D. Achieving Equality for LGBT Individuals
- \_\_\_\_\_ E. Supporting a Secure Israel and Middle East Peace
- \_\_\_\_\_ F. Ending Gun Violence in Our Neighborhoods
- \_\_\_\_\_ G. Protecting Women's Access to Safe and Legal Abortion
- \_\_\_\_\_ H. Ensuring a Health-Care System that Works for All

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## The Judicial Branch: What's at Stake for Our Issues

The federal courts have a significant impact on our rights and quality of life. In these sessions, learn about recent court actions on issues and what is pending in the courts. Indicate your first, second, and third choices by putting a 1, 2, and 3 in the spaces below.

- \_\_\_\_\_ I. Reproductive Rights
- \_\_\_\_\_ II. Civil Rights
- \_\_\_\_\_ III. Religion-State Separation
- \_\_\_\_\_ IV. The Environment

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## Special Post-Institute Opportunity

A special tour of the White House has been planned for NCJW for Wednesday morning, March 24. Participation is limited, so please register immediately and indicate if you would like to participate in this very special post-WIX opportunity.

- Yes  No



National Council of Jewish Women

475 Riverside Drive, Suite 520  
New York, NY 10115

**Join us for Washington  
Institute 2010**



## NCJW Washington Institute 2010: Hotel Information

Washington Institute will be held at the Omni Shoreham Hotel, 2500 Calvert Street, NW, Washington, DC 20008. A famous DC landmark, the Omni Shoreham is located in the elegant Woodley Park neighborhood (only yards from a Metrorail stop).

**A special room rate of \$227 single and double occupancy** has been arranged for NCJW Washington Institute attendees. Room rates do not include a 14.5% occupancy tax. Reservations must be guaranteed with a major credit card and may be canceled without penalty up to 48 hours prior to arrival to avoid loss of deposit.

**Reservations will be accepted at the special room rate until February 23 or until the group room allotment is filled.** Reservations received after this date will be subject to availability and prevailing rates. Check-in time is 3:00 pm and check-out time is noon.

**Space is limited so please make your reservations early.** Call Omni's Central Reservation Center at 800-THE-OMNI and identify yourself as an NCJW Washington Institute attendee. To book a hotel reservation online, log on to [www.omnihotels.com](http://www.omnihotels.com) and follow the steps to make a regular reservation. Under "Special Rates" there is a box to type in the "Group Code". For NCJW the number is 12400609395. This will also allow the individuals to get the group discounted rate.

NCJW has a contractual agreement with the hotel to ensure the best rates possible for Institute attendees. Rooms must be reserved directly through Omni, as arrangements made through discount internet sites or travel wholesalers will compromise our contractual obligation and may result in additional charges for NCJW.

**Washington Institute officially opens on Sunday, March 21 at 1:30 pm and closes on Tuesday, March 23 at 10:00 pm. Pre-institute training begins on Saturday evening, March 20.**